

45TH  **NIEAPA**
ANNUAL CONFERENCE

EAP PARADIGM SHIFTS

FOSTERING NEW CONNECTIONS



SPONSORSHIP
PROSPECTUS

For more than 45 years, NIEAPA has provided professional development and networking opportunities to EAP and Behavioral Health Professionals in the Chicagoland area. Building on this foundation, this year's NIEAPA Conference will be on June 04, 2024.

The conference continues to be the ideal event to share your services with EAPs and Behavioral Health professionals.

Why should you exhibit?

Exhibitors at the NIEAPA Conference are the lifeblood of the conference and the organization!

Benefits include:

- Unopposed Exhibit Hours: Dedicated participant time in the exhibit hall multiple times throughout the day.
- Meal and Beverage Breaks: All breakfasts and snack breaks will be served in the exhibit hall.
- Prize Drawings: Prize drawings will take place in the exhibit hall.
- Special Exhibitor Marketing: Depending on the sponsorship package chosen, exhibitors will be listed on the conference website with social media shout-outs.

Please refer to our Sponsorship prospectus to see the wonderful opportunities to promote your organizations services to this important group of providers!



CONTACT US

Should you have any questions, please feel free to contact our Sponsorship Committee chairs:

Scott Janson,

sejanson@gatewayfoundation.org,
773/241-2152

Don Mitckess,

donmitckess@outlook.com,
630/441-6837

2024 SPONSORSHIP PACKAGES



\$800 EXHIBIT TABLES

All Exhibit Table bookings are 8-foot tables, prepped with white cover/skirting, and include a single attendee pass for the person who will be staffing the table. If you belong to a small or private practice EAP, contact us directly at nieapa@corpevent.com to see if you qualify for a substantially discounted rate!

STANDARD SPONSORSHIP PACKAGES

All standard Sponsorship Packages include an 8' exhibit table and an attendee pass for the person who will be staffing it. Additional guest passes can be added to your package at a discounted rate!



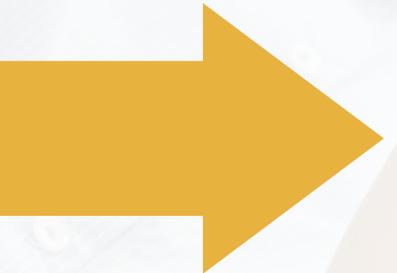
\$950 BRONZE TIER SPONSOR

- Exhibit Table and included attendee pass (total 1)
- Program Booklet – ¼-Page Color Ad*
- Logo/Link on Conference Landing Page



\$1,450 SILVER TIER SPONSOR

- Exhibit Table and additional attendee pass (total 2)
- Breakfast Sponsorship Promotion
- Program Booklet – ½-Page Color Ad*
- Logo/Link on Landing Page
- Logo/Link in all Conference promotional emails



\$1,950 GOLD TIER SPONSOR

- Exhibit Table and additional attendee pass (total 2)
- Lunch Sponsorship Promotion
- Program Booklet– Full Page Color Ad*
- Logo/Link on Conference Landing Page
- Logo/Link in all Conference promotional emails
- Individual Social Media Shoutout*

2024 SPONSORSHIP PACKAGES



	EXHIBIT TABLE \$800	BRONZE SPONSOR \$950	SILVER SPONSOR \$1,450	GOLD SPONSOR \$1,950
8' Exhibit Table	✓	✓	✓	✓
Attendee Passes Included	1	1	2	2
Can add Attendee Passes for \$120/guest?	✓	✓	✓	✓
*Program Book Ad		¼ PAGE	½ PAGE	FULL PAGE
*Landing Page Logo/Link		✓	✓	✓
Logo/Link in all Conference Emails			✓	✓
*Individual Social Media Shoutout				✓

Optional Add-Ons

The following items can be added to your exhibit table or any sponsorship package:

- Exhibit Table Electric hook-up - \$75
- Additional Attendee pass - \$120/guest

** Due to the need for material lead-time in order to design, prepare, plan, and/or print digital and physical materials, items marked in this prospectus with an asterisk are available only to exhibitors and sponsors registering on or prior to April 30, 2024.*

PREMIUM SPONSORSHIP PACKAGES



All Premium Sponsorship Packages include all benefits of a Gold Sponsorship package as well the additional items listed here and on the following page. Additional attendee passes can still be added to your package at a discounted rate.

Does your organization have an employee/member speaking at our conference? **Email us at nieapa@corpevent.com** to get a discount on our Keynote, Recovery Speaker, or Speaker Sponsorship packages!

	HOW MANY AVAILABLE?	PRICE	ALL GOLD SPONSORSHIP PERKS	LIVE PROMO SLOT AT CONFERENCE	EXCLUSIVE PRINT MATERIALS
Speaker Sponsor	6	\$2,250	✓	✓	
Lanyard Sponsor	1	\$2,500	✓		✓
WiFi Sponsor	1	\$2,500	✓		✓
After-Conference Networking Social Sponsor	1	\$2,750	✓	✓	✓
Tote Bag Sponsor	1	\$3,000	✓		✓
Recovery Speaker Sponsor	1	\$3,250	✓	✓	
Keynote Sponsor	2	\$3,750	✓	✓	
Program Booklet Sponsor	1	\$3,950	✓		✓



PREMIUM SPONSORSHIP PACKAGES



Speaker Sponsor (6 available) - \$2,250

- All Gold-Tier Sponsorship Package Benefits
- Live promotion slot bookending an educational breakout presentation;
- 3 Minute intro, 1 Minute outro

Lanyard Sponsor (1 available) - \$2,500

- All Gold-Tier Sponsorship Package Benefits
- Exclusive sponsor branding on convention name-tag lanyards, distributed to each attendee on check-in

WiFi Sponsor (1 available) - \$2,500

- All Gold Tier Sponsorship Package Benefits
- Additional promotional signage positioned throughout the Conference venue, bearing exclusive sponsor branding and WiFi login credentials

After-Conference Networking Social Sponsor (1 available) - \$2,750

- All Gold-Tier Sponsorship Package Benefits
- Live promotional presentation throughout a Sponsor-branded Social; takes place after afternoon keynote and includes live music performance, soft drink service & light hors-d'oeuvres

Tote Bag Sponsor (1 available) - \$3,000

- All Gold-Tier Sponsorship Package Benefits
- Exclusive sponsor branding on convention tote bag, distributed to each attendee on check-in

Recovery Speaker Sponsor (1 available) - \$3,250

- All Gold-Tier Sponsorship Package Benefits
- Live promotion slot bookending the mid-day Recovery Speaker presentation; 3 Minute intro, 1 Minute outro
- 15-second video (recorded by sponsor) included in Social Media shoutout
- 1 additional attendee pass (total of 3)

Keynote Sponsor (2 available) - \$3,750

- All Gold-Tier Sponsorship Package Benefits
- Sponsor shoutout on NIEAPA's home page
- Live promotion slot bookending a Keynote presentation; 3 Minute intro, 1 Minute outro
- 15-second video (recorded by sponsor) included in Social Media shoutout
- 1 additional attendee pass (total of 3)

Program Booklet Sponsor (1 available) - \$3,950

- All Gold-Tier Sponsorship Package Benefits
- Pride-of-place sponsor branding throughout the print program booklet, including logo on front cover and full-back-cover ad spot